



May 23, 2025

IUST Hosts Capacity Building Program on Media Outreach and NEP Implementation

Awantipora, May 23: The Islamic University of Science and Technology (IUST) today organized a comprehensive Capacity Building Program focused on Media Outreach and the National Education Policy (NEP) 2020, with a special emphasis on the National Credit Framework (NCrF). The program was attended by all heads of departments, university officers, deans, directors, and coordinators of various centers at IUST.

The Media Outreach sessions organized by the Public Relations and Media Centre IUST highlighted the pivotal role of media—both mainstream and social—in promoting education, with particular attention to enhancing outreach in rural and underserved areas. Discussions emphasized the strategic use of media platforms to raise awareness, improve access to educational resources, and build institutional visibility.

A special session was delivered by Prof. A.H. Moon, Dean Academic Affairs, who provided a detailed overview of the National Credit Framework. He underscored the importance of implementing NCrF across different educational levels to foster flexibility, multidisciplinary learning, and academic mobility in line with the NEP 2020 vision.

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