

Public Relations and Media Centre

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## Three-day Entrepreneurship Awareness Program concluded held at CIED, IUST

The three-day Entrepreneurship Awareness Program concluded at the Centre for Innovation and Entrepreneurship Development, Islamic University of Science and Technology. The program was organized to create awareness about the avenues available for entrepreneurship and sensitize future engineers to be successful entrepreneurs of tomorrow. Besides engineering students and incubators, students from different Government Polytechnic Colleges participated in the awareness program.

The main speakers of the program were Mr. Fayaz Ahmad (CEO SAGG Eco Village) Mr. Shahid Khan (Director, SoftFinn), Mr. Fawzul Kabir (CEO, GR8 Sports), Prof. A.H.Moon (Dean Research IUST), Dr. Parvaiz A Mir (Director, CIED), Dr. Majid Koul (Head, Mechanical Engineering IUST), Dr. Aabid Shalla (Head, Department of Chemistry IUST), Dr. Fayaz Ahmed, Dr. Basharat Nabi, and Dr. Asifa Baba.

Talking about the scope of entrepreneurship in the engineering sector, Prof. A.H Moon (Dean Research IUST said, "Our main motive is to encourage students to think innovatively and look beyond a salaried job. Such programs are aimed to expose the incubators and students to new ideas and innovations". "The present world is of smart technologies, so the aspirants should also develop smart goals and join entrepreneurship drive and create growth opportunities for themselves and employment opportunities for others", said Fayaz Ahmad.

"Focus, determination, and hard work are key ingredients for any successful business. And to excel as an entrepreneur, engineers need to utilize skills and resources to identify solutions to the contemporary problems", said Shahis Khan. Mr. Kabir termed entrepreneurship as an essential asset for society and talked at length about the challenges and prospects of entrepreneurship in Kashmir.

Stressing on the need to 'create the jobs, rather than waiting for the jobs', Dr. Parvaiz Mir said, "Gaining knowledge is much easier than gaining skills, and the youth should focus on acquiring the right skills, rather than just acquiring an educational degree. The knowledge, skills, and right attitude can change the employment scenario of the country". Dr. Majid H Koul talked about Mechanical Engineering and Entrepreneurship. He discussed various industrial revolutions and how entrepreneurship has brought prosperity to many nations.