

ISLAMIC UNIVERSITY OF SCIENCE & TECHNOLOGY (IUST) AWANTIPORA, KASHMIR

Public Relations and Media Centre

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World Entrepreneurship Day observed at IUST today

The World Entrepreneurship Day was observed at the Islamic University of Science and Technology today on August 22, 2022. The program was presided over by Prof. Shakil Ahmed Romshoo, Vice Chancellor IUST, and attended by incubators and coordinators of all cells off the Centre for Innovation & Entrepreneurship Development (CIED). The program aimed to honour and appreciate the entrepreneurs of the world in general and Kashmir in particular.

Talking about the role of universities in developing an entrepreneurship environment, Prof. Romshoo said, "IUST is committed to developing an ecosystem for promotion of entrepreneurial culture in Kashmir and CIED will help the students across the union territory of Jammu and Kashmir from the ideation to final commercialization stage of the product/service so that they become successful entrepreneurs". Congratulating entrepreneurs for pursuing their projects, Dr. Parvez A. Mir (Director CIED) said. "The Centre, though established just one year back, has made much progress in promoting entrepreneurship culture in Kashmir. It has already undertaken 50 different programs to inculcate the spirit of entrepreneurship among the youth of Kashmir". Besides organizing a two-day Academia-Industry Conclave presided over by Hon'ble LG and Chancellor of IUST Shri Manoj Sinha, CIED had trained about 500 students and entered into MOUs with twenty organizations including IIT Ropar, GIAN Gujarat, and several industry associations. Besides the Centre is supporting 30 start-ups projects each up to the tune of ₹ 5.0 lakhs. The plans for CIED verticals were also discussed in the program.