



July 13, 2023

Workshop on Unveiling the Neurophysiology of a Successful Career held at IUST

Awantipora, July 13: A One-day Workshop on “Unveiling the Neurophysiology of a Successful Career” was today held at IUST today. The event was organized by Mantaqi Centre for Science and Society, IUST and Dr Shazia Salam, ICF certified life coach was the keynote speaker.

Dr. Shazia spoke about different career possibilities, while emphasizing the utilization of human neurophysiological processes to unlock the maximum potential. The workshop brought together professionals, students, and career enthusiasts eager to explore the intersection of neurophysiology and career success. Dr Andleeb (Coordinator, Mantaqi Centre for Science and Society) welcomed the audience and highlighted the importance of neurophysiological and behavioural patterns in shaping human lives. Prof Javed Ahmed, Professor of Practice at the Centre talked about the research in this area, and encouraged participants to invest in research before opting for any career option.

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