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***IUST NSS Advances Swachhata Hi Seva Campaign with Cleanliness Drives and
Felicitation of Sanitation Workers***

Awantipora, Sept 30: The National Service Scheme (NSS) unit of the Islamic University of Science and Technology (IUST) organized a series of activities under the Swachhata Hi Seva (SHS) Campaign 2025, focusing on cleanliness, heritage conservation, and recognition of sanitation workers.

The campaign began with the nationwide initiative “Ek Din, Ek Ghanta, Ek Saath”, which saw active participation of students, faculty, and volunteers in sanitation drives and awareness programs. In collaboration with the Archaeological Survey of India (ASI), NSS IUST also conducted a heritage conservation drive at the historic Awantipora Temple and along the Jhelum Riverbank, sensitizing participants about cultural preservation.

As part of the campaign, IUST felicitated its Swastha Mitras (sanitation workers) and their children in a special ceremony attended by the Prof. Abdul Wahid Makhdoomi Registrar, Librarian, Dean Outreach, Estates Officer, and. On the occasion, Prof. Makdoomi, Registrar underlined the vital role of sanitation workers in maintaining a healthy and dignified environment on campus and appreciated their commitment to community well-being. He urged students, faculty, and community members to join the SHS campaign as ambassadors for a cleaner and more sustainable future.

Dr. Tariq Ganaie, NSS Programme Coordinator, said that the campaign is not just about physical cleanliness but about instilling a lasting sense of responsibility, environmental care, and social dignity among the youth.

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