



December 15, 2025

DJMC IUST Organises Programme with Economic Times Editor

Awantipora, December 15: The Department of Journalism and Mass Communication (DJMC), Islamic University of Science and Technology (IUST), under its department outreach programme organised an interaction with Hakeem Irfan Rashid, Senior Assistant Editor, Political Bureau, The Economic Times, and recipient of the Ramnath Goenka Award for Excellence in Journalism.

The programme, themed “Journalism in Times of an Evolving Media Landscape,” featured deliberations on the rapid transformation of the media ecosystem, the impact of digital technologies and algorithms on newsrooms, and the increasing importance of credibility in an era marked by information overload.

Welcoming the resource person, Head, DJMC, Dr. Rabia Noor, underscored the growing relevance of ethical, responsible, and critically informed journalism in a rapidly evolving media environment. Emphasising that journalism is fundamentally an ethical profession, he urged students to become critical thinkers and media-literate individuals before entering the field. Irfan, who is also a World Press Institute Fellow at the United States, advised aspiring journalists to identify their choices and privileges, remain disciplined, continuously train, upgrade skills and adapt to emerging platforms, “as journalism is constantly evolving.”

He stressed that stories must serve the larger public good, and cautioned students to be especially careful while navigating social media and algorithm-driven platforms. An eminent journalist known for his incisive political reporting and impactful storytelling, Irfan also shared insights from his professional journey, offering students a nuanced understanding of newsroom realities, political reporting, and the ethical challenges faced by journalists today. The program aimed to bridge classroom learning with industry practice witnessed active participation of the students, scholars and faculty members of the department

Issued by PR&MC, IUST