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IUST Promotes Experiential Learning Through Outreach Programme

Awantipora, April 13: As part of academic outreach initiative, students from Government Degree College (GDC), Anantnag, visited the Department of Journalism and Mass Communication (DJMC), Islamic University of Science and Technology (IUST), on Monday. During the visit, the students were given a comprehensive tour of the department's I-Mac equipped Media Lab, Community Radio Station (CRS), Multimedia Studio, Smart Classroom and departmental library. The programme aimed at bridging the gap between academic learning and practical exposure.

Welcoming the students, Head of the Department, Dr. Rabia Noor, briefed them about the academic programs, highlighting its focus on hands-on training and industry-oriented learning. She informed them that the curriculum has been framed in alignment with the National Education Policy, 2020.

The programme aimed to bridge the gap between academic learning and practical exposure, offering students meaningful insight into media education and its diverse career pathways. Students were introduced to practical aspects of media education through hands-on sessions in radio production, video recording, editing, and basic camera operations. Interactive activities in the Smart Classroom focused on communication and news framing skills, while exposure to academic resources highlighted research opportunities in the field. The visit also included a glimpse of campus infrastructure, including the university's athletic facilities. The students also participated in a short recording session.

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