



**Department of Management Studies**  
**Islamic University of Science and Technology**  
 1-University Avenue, Awantipora, J&K

<b>Course Structure</b>				
<b>Bachelors in Vocational Studies- Tourism &amp; Hospitality</b>				
<b>approved in the Board of Studies held on 20 June 2025</b>				
<b>Year 1</b>	Job Role:	<b>1. Customer sales executive-Tourism and Hospitality.</b> <b>2. Customer sales executive- Meet and Greet.</b> <b>3. F&amp;B service -Associate/Executive</b>		
<b>NSQF Level 4.5</b>				
<b>Semester I</b>				
Course Code	Course Title (Job Role 1, 2, 3)	Type of Paper	Credits(L+T+P+S)	(Hours)
BVTHM101G	Principles of Management	GEN	4(3+0+0+1)	90
BVTHM102G	Office Software Skills	GEN	2(0+0+2+0)	60
BVTHM103G	Hygiene and wellness	GEN	2(1+0+0+1)	60
BVTHMS104S	Communicative English	SEC	2(1+0+1+0)	45
BVTHMS105S	Customer Relationship Management	SEC	2(1+0+1+0)	45
BVTHM106S	Personality Development	SEC	2(0+0+1+1)	75
BVTHM107S	Internship	SEC	8(0+0+8+0)	240
<b>Total</b>			<b>8+14=22</b>	<b>615</b>

<b>Semester II</b>					
Course Code	Course Title (Job Role 1 & 2)	Course Title (Job role 3)	Type of Paper	Credits(L+T+P+S)	(Hours)
BVTHM108G	Tourism & Hospitality Management I	Tourism & Hospitality Management I	GEN	4(3+0+0+1)	90
BVTHM109G	Environmental Science	Environmental Science	GEN	2(1+0+0+1)	60
BVTHM110G	Understanding India	Understanding India	GEN	2(2+0+0+1)	60
BVTHM111S	Basics of Accounting	Basics of Accounting	SEC	2(1+0+1+0)	45
BVTHM112S	Time & Stress Management	Time & Stress Management	SEC	2(1+0+0+1)	60
BVTHM113TS	Homestays	Food & Beverage Services I	SEC	2(1+0+1+0)	45
BVTHM114HS					
BVTHM115S	Internship	Internship	SEC	8(0+0+8+0)	240
<b>Total</b>				<b>8+14=22</b>	<b>600</b>



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<b>Year 2</b>	Job Role: <b>4. Team Leader-Travel</b> <b>5. Tour Guide</b>				
<b>NSQF Level 5</b>	<b>6. Restaurant captain.</b> <b>7. F&amp;B Controller</b>				
<b>Semester III</b>					
Course Code	Course Title (Job Role 4, 5)	Course Title (Job Role 6, 7)	Type of Paper	Credits(L+T+P+S)	(Hours)
BVTHM116G	Tourism & Hospitality Management II	Tourism & Hospitality Management II	GEN	4(2+0+2+0)	60
BVTHM117G	Entrepreneurship Development	Entrepreneurship Development	GEN	2(1+0+0+1)	60
BVTHM118G	Organization Behaviour	Organization Behaviour	GEN	2(2+0+0+0)	30
BVTHM119TS BVTHM120HS	Tourism Products of India	Food & Beverage Services - II	SEC	2(1+0+0+1)	60
BVTHM121TS BVTHM122HS	Tour Guiding and interpretation	F&B Inventory and Safety Standards	SEC	2(1+0+0+1)	60
BVTHM123S	Itinerary and tour packaging	Itinerary and Tour packaging	SEC	2(1+0+0+1)	60
BVTHM124S	Industrial Training	Industrial Training	SEC	8(0+0+8+0)	240
<b>Total</b>				<b>8+14=22</b>	<b>570</b>

<b>Semester IV</b>					
Course Code	Course Title (Job Role 4, 5)	Course Title (Job Role 6, 7)	Type of Paper	Credits(L+T+P+S)	(Hours)
BVTHM125G	Operations Management	Operations Management	GEN	4(3+0+0+1)	90
BVTHM126G	Financial Planning and Revenue Management	Financial Planning and Revenue Management	GEN	4(3+0+0+1)	90
BVTHM127TS BVTHM128HS	Tourism & Society	F & B service Operations	SEC	2(1+0+0+1)	60
BVTHM129S	Foreign language - I	Foreign language - I	SEC	2(1+0+1+0)	45
BVTHM130S	Digital & Marketing Skills	Digital & Marketing Skills	SEC	2(1+0+0+1)	60
BVTHM131S	Industrial Training	Industrial Training	SEC	8(0+0+8+0)	240
<b>Total</b>				<b>8+14=22</b>	<b>585</b>



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<b>Year 3</b>	Job Role: <b>8. Tour manager 9. Duty manager</b>				
<b>NSQF Level 5.5</b>	<b>10. F&amp;B service manager. 11. Restaurant Manager</b>				
<b>Semester V</b>					
<b>Course Code</b>	<b>Course Title (Job Role 8, 9)</b>	<b>Course Title (Job Role 10, 11)</b>	<b>Type of Paper</b>	<b>Credits(L+T+P+S)</b>	<b>(Hours)</b>
BVTHM132G	Event Management	Event Management	GEN	4(4+0+0+0)	60
BVTHM133G	Hotel Management Software	Hotel Management software	GEN	4(4+0+0+0)	60
BVTHM134G	HACCP & Hygiene	HACCP & Hygiene	GEN	4(4+0+0+0)	60
BVTHM135G	Food Safety and Hygiene Regulations	Food Safety and Hygiene Regulations	GEN	4(4+0+0+0)	60
BVTHM136TS BVTHM137HS	Sustainable Tourism Management	Restaurant Planning and Management	SEC	2(1+0+0+1)	60
BVTHM138S	Strategic Leadership in Global Tourism and Hospitality	Strategic Leadership in Global Tourism and Hospitality	SEC	2(1+0+1+0)	45
BVTHM139S	Foreign Language - II	Foreign Language - II	SEC	2(1+0+1+0)	45
<b>Total</b>				<b>16+6=22</b>	<b>390</b>

<b>Semester VI</b>				
<b>Course Code</b>	<b>Course Title (Job Role 8, 9,10, 11)</b>	<b>Type of Paper</b>	<b>Credits</b>	<b>(Hours)</b>
BVTHM140S	On the Job Training (OJT)	SEC	22(0+0+22+0)	660
<b>Total</b>			<b>22</b>	