

## **About the Department**

Established in 2008, the Department of Journalism and Mass Communication is aimed at addressing the emergent needs in the media industry. Besides inculcating the theoretical aspects of Mass Communication and Journalism, the department provides hands-on training in print, television, radio and online journalism to its students so as to help them emerge as professional journalists. Students also get an opportunity to work with in-house media platforms that include news magazine, radio programme, TV packages, documentaries and so on.

DJMC offers a Master's programme that aligns with the thrust of the NEP-2020 and caters to the evolving needs of the media industry. The interdisciplinary course of study provides students with a wide range of career opportunities, spanning journalism, broadcasting, public relations and advertising. Our Master's programme curriculum combines the foundational principles of traditional journalism with the latest advancements in communication technology. By integrating theory and practice, we equip students with the skills and knowledge necessary to thrive in the rapidly changing media landscape.

Recognizing the importance of specialized knowledge in the field of Journalism and Mass Communication, the department also introduced a Ph.D programme in 2018. This programme aims to nurture scholars who are passionate about conducting advanced research in this dynamic discipline. It provides an opportunity for in-depth exploration of topics and contributes to the development of cutting-edge knowledge and practices in Journalism and Mass Communication.

In order to provide a more flexible and multidisciplinary education system, the department offered Four Year Undergraduate Programme (FYUGP) in 2024. The FYUGP under India's National Education Policy (NEP) 2020 aligns with global education standards and prepares students for both higher education and employability. The programme that has multiple entry and exit options allows flexibility in choosing majors and minors, and encourages them to explore multiple disciplines (Science, Commerce, Humanities and so on).