

National PR DAY 2022



Islamic University of Science & Technology
Awantipora,

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Prof. Shakil A. Romshoo
Honourable Vice Chancellor, IUST

“

PR should be conducted
to serve the public and
it is 90% about
good work and
10% communicating about
it to the right publics.

”



Dr. Monisa Qadiri
Media Advisor to VC
& Incharge PRMC, IUST

21 APRIL
2022
THURSDAY

Courtesy:
PUBLIC RELATIONS & MEDIA CENTRE (PRMC), IUST