

ISLAMIC UNIVERSITY OF SCIENCE & TECHNOLOGY (IUST) AWANTIPORA, KASHMIR

Public Relations and Media Centre

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Communication Specialist at UNICEF interacted with students at IUST

Awantipora, June 26 - Islamic University of Science and Technology (IUST) today hosted Mr. Idhries Ahmad, Communication Specialist at UNICEF who delivered a lecture on Story-telling in Digital Era. The session was organized by the Department of Journalism and Mass Communication.

During the lecture, Mr. Ahmad emphasized the essential skills that students need to excel in the digital landscape and shared his experiences. He encouraged students to think digitally and expose themselves to new ideas and perspectives. The session was a part of IUST's efforts to equip students with the skills necessary to thrive in an increasingly digital world.

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