

CIED-IUST Foundation Observes World Creativity and Innovation Day

April 21: The Centre for Innovation and Entrepreneurship Development (CIED) at the Islamic University of Science and Technology (IUST) commemorated World Creativity and Innovation Day at Campus III. The event was held under the direction of Prof. Pavez A. Mir, CEO of the CIED-IUST Foundation.

The observance aimed to raise awareness about the vital role of creativity and innovation in driving human development across all sectors. Through a series of activities and discussions, the event emphasized the importance of nurturing innovative thinking and an entrepreneurial spirit among students, faculty, and the broader community.

As part of the event, Mr. Showkat Dar, STEM Project Assistant at CIED-IUST, delivered an insightful session on the significance of creativity and innovation. He highlighted the global observance of World Creativity and Innovation Day on April 21 and encouraged participants to think creatively and develop novel ideas. His talk focused on the value of innovation in addressing real-world challenges and in the development of impactful products and solutions.

The event successfully underscored the importance of cultivating a culture of innovation, especially among young minds, as a cornerstone for sustainable development and progress.