

CIED-IUST Foundation Conducts Entrepreneurship Awareness Program for the Department of Physics at Campus-III

20-05-2025: CIED-IUST Foundation conducted a dedicated session of its Entrepreneurship Awareness Program (EAP) for the Department of Physics at Campus-III. The aim of the program is advancing the mission of CIED – IUST Foundation in fostering entrepreneurship across disciplines.

The session was held at CIED-IUST Foundation Campus-III under the leadership of Prof. Parvez A. Mir, CEO CIED-IUST Foundation and was attended by students in the presence of Dr. Bari Maqbool, faculty member from the Department of Physics.

In his address, Prof. Parvez A. Mir highlighted emerging trends in entrepreneurship and discussed the dynamic challenges confronting startups in today's rapidly evolving ecosystem. He also familiarized students with the comprehensive support ecosystem offered by CIED-IUST Foundation, including business incubation services, funding avenues and platforms designed to nurture innovation-driven enterprises.

As part of the interactive session, students were given a guided visit of key innovation labs at Campus-III, including the C4i4 Lab, AICTE IDEA Lab, Computer Lab and the Ultratech Cement Lab. They also engaged with state-of-the-art tools and technologies such as 3D printers, PCB prototyping machines and laser cutting equipment.

The Entrepreneurship Awareness Program is being implemented in a phased manner and aims to cover all departments at IUST.