

CIED–IUST Foundation Organizes Tech Session under Transformational Leadership for Micro and Small Enterprises EDP

13-06-2025: CIED-IUST Foundation conducted an introductory session under the Executive Development Program in Transformational Leadership for Micro and Small Enterprises, sponsored by SIDBI. The program was organized under the leadership of Prof. Parvez A. Mir, CEO CIED-IUST Foundation.

The session was formally inaugurated by Prof. Parvez A. Mir in the presence of Mr. Faisal Kawoosa, CEO of Techarc, alongside other distinguished members of the CIED-IUST Foundation and a vibrant group of participating entrepreneurs.

In his inaugural address, Prof. Mir emphasized on the critical role of leadership in the sustainable growth of micro and small enterprises. He underlined the need for a strong foundational understanding of industry operations, asserting that transformational leadership is key to navigating the evolving business environment and fostering innovation.

Mr. Faisal Kawoosa engaged in an insightful interaction with the entrepreneurs, addressing the real-time challenges they face in their business operations. He discussed avenues for business support, strategies for scaling up in relation to technology and shared valuable perspectives on how leadership transformation can drive competitive advantage in a rapidly changing market.

The session concluded with an interactive discussion where participants shared their entrepreneurial journeys, challenges and aspirations. The exchange of ideas encouraged collaboration and peer learning, setting a promising tone for the program's upcoming modules.