

## **CIED-IUST Foundation Organizes Entrepreneurship Awareness Program at Campus-III for School of Health Sciences under DST PURSE**

19-06-2025: CIED-IUST Foundation organized an Entrepreneurship Awareness Program (EAP) for the School of Health Sciences under the DST PURSE initiative at Campus-III, IUST.

The program was inaugurated by Prof. Parvez A. Mir, CEO CIED-IUST Foundation, in the esteemed presence of Dr. Ramjee Pallela, Chief Operating Officer at Atal Incubation Centre, Centre for Cellular and Molecular Biology (AIC-CCMB). The event witnessed enthusiastic participation from faculty members and students of the School of Health Sciences.

In his inaugural address, Prof. Parvez A. Mir emphasized the growing importance of entrepreneurship within the health sciences, especially in the context of today's dynamic business and innovation landscape. He encouraged students to explore the vast opportunities in the healthcare sector and highlighted the need for entrepreneurial thinking in solving real-world challenges.

Dr. Ramjee Pallela delivered an insightful session, engaging students in discussions on various government schemes and support systems available for health-related entrepreneurial projects. He urged students to consider health entrepreneurship as a promising career path and shared valuable information on funding opportunities, innovation ecosystems and project development strategies specific to the health sector.

As part of the program, students also visited advanced innovation and technology facilities at Campus-III including the C4i4 Lab, AICTE IDEA Lab, Computer Lab and Ultratech Cement Lab. Participants were exposed to cutting-edge tools such as 3D printers, PCB prototyping machines and laser cutting technology, key enablers in product design and entrepreneurial ventures.

This event underscores the University's commitment to fostering a campus-wide culture of innovation, creativity and entrepreneurship, with a special focus on emerging opportunities in the health sector.