

UltraTech Cement Organises Pratibha Nirman – Facilitation Programme for Children of Shilpikars in Association with CIED–IUST Foundation

06-10-2025 UltraTech Cement, in collaboration with CIED–IUST Foundation, organized Pratibha Nirman — a Facilitation Programme for the Children of Shilpikars (Mason Contractors) associated with UltraTech Cement. The event was held at Campus-III IUST, and aimed to inspire and empower young minds by fostering curiosity, creativity and awareness about modern technological and educational opportunities.

Prof. Parvez A. Mir, CEO, CIED–IUST Foundation, warmly welcomed the children and appreciated UltraTech Cement’s initiative to support educational aspirations of Shilpikars’ families. In his address, he highlighted the Foundation’s commitment to expanding educational access through impactful outreach programs. Prof. Mir also emphasized the importance of continuing mathematics as a subject at least up to graduation, citing its significance as a cornerstone for diverse academic and career pathways.

Er. Shoaib, representative of UltraTech Cement, elaborated on the various programs and initiatives being undertaken in association with CIED–IUST Foundation. He highlighted the importance of career guidance and skill development, motivating students to explore innovation, entrepreneurship and emerging technologies. He also introduced the students to the UltraTech Cement Lab at CIED, explaining its functions and relevance in real-world industrial learning.

As part of the immersive learning experience, the participants were taken on a guided tour of several technology and innovation facilities, including the C4i4 Lab, DND Lab and Computer Lab. The children enthusiastically participated in hands-on demonstrations involving 3D printers, 3D scanners, PCB prototyping machines, CNC machines and laser cutting tools, gaining valuable exposure to modern technologies and their practical applications.

The occasion was marked by the distribution of prizes to the meritorious children as a token of encouragement and appreciation.