CIED - IUST FOUNDATION



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CIED-IUST Foundation Hosts Interactive Session on "From Waste to Health: Sustainable Business Opportunities" under the Transformational Leadership Program for Micro and Small Enterprises

10-10-2025: CIED—IUST Foundation organized an engaging and insightful session on "From Waste to Health: Sustainable Business Opportunities" under the Executive Development Program in Transformational Leadership for Micro and Small Enterprises, sponsored by the Small Industries Development Bank of India (SIDBI). The session was held under the leadership of Prof. Parvez A. Mir, CEO, CIED—IUST Foundation.

The session was inaugurated by Prof. Parvez A. Mir, in the presence of Mr. Abdul Hamid Bhat, CEO, Rahim Motors and Rahim Greens, along with distinguished members of the CIED–IUST Foundation, faculty members and students from the Department of Management Studies IUST as well as an enthusiastic cohort of budding and established entrepreneurs.

In his inaugural address, Prof. Mir emphasized the pivotal role of leadership in fostering sustainable growth among micro and small enterprises. He highlighted the importance of a deep understanding of industrial operations and underlined that transformational leadership is essential for navigating dynamic business environments, driving innovation and building resilience.

Mr. Abdul Hamid Bhat led an interactive and thought-provoking session, addressing real-world challenges faced by small business owners. Drawing from his vast entrepreneurial experience, he shared valuable insights on starting a business at an early stage, managing risks, leveraging technology, scaling operations and adapting leadership styles to enhance competitiveness. His inspiring journey and deep understanding of the local business ecosystem offered participants practical strategies for building successful and sustainable ventures.

The session ended with a one-on-one interaction that encouraged participants to share their journeys and challenges, fostering collaboration, mutual learning and a spirit of entrepreneurship.