

CIED–IUST Foundation Organizes Entrepreneurship Awareness Program for GDC Shopian

13-10-2025: CIED–IUST Foundation organized an Entrepreneurship Awareness Program (EAP) for students of Government Degree College, Shopian at Campus-III, IUST.

The program was inaugurated by Prof. Parvez A. Mir, CEO, CIED–IUST Foundation, in the esteemed presence of faculty members and students from Government Degree College, Shopian. The session aimed to promote awareness about entrepreneurship and its growing relevance in today's world.

In his inaugural address, Prof. Parvez A. Mir emphasized the increasing importance of entrepreneurship within the health sciences, particularly in today's dynamic landscape of innovation and technology. He encouraged students to explore the vast opportunities emerging in the healthcare sector and underscored the value of entrepreneurial thinking in addressing real-world challenges.

Mr. Adnan Ali Khan, Incubation Manager, DST i-TBI at CIED–IUST Foundation, delivered an insightful session that engaged students in discussions on various government schemes and support mechanisms available for health-related entrepreneurial projects. He highlighted health entrepreneurship as a promising career avenue and shared key insights on funding opportunities, innovation ecosystems and project development strategies tailored to the health sector.

As part of the program, students toured advanced innovation and technology facilities at Campus-III, including the C4i4 Lab, AICTE IDEA Lab, Training & Development Lab and UltraTech Cement Lab. The visit provided exposure to state-of-the-art tools such as 3D printers, PCB prototyping machines and laser cutting technology—essential enablers for product design and innovation-driven ventures.

Students also visited various laboratories at the Watson–Crick Centre for Molecular Medicine, IUST, gaining valuable insights into scientific research and technological integration in healthcare innovation.

The event underscored the University's commitment to fostering a culture of innovation, creativity and entrepreneurship, with a special focus on emerging opportunities in the health **sector**.