

CIED–IUST Foundation Celebrates National Startup Day at IUST Innovation Campus

16-01-2026: CIED–IUST Foundation celebrated National Startup Day at the IUST Innovation Campus with a focus on promoting entrepreneurship and innovation among youth. The event was presided over by Prof. Parvez A. Mir, CEO, CIED-IUST Foundation, in the presence of faculty members, students, and entrepreneurs.

During the programme, Prof. Parvez A. Mir interacted with the participants and emphasized the importance of setting clear and actionable goals. He highlighted the critical role of skill development in today's competitive world, stating that a strong skill set is essential for fostering innovation, solving real-world problems, and driving sustainable business growth.

He further noted that starting a business at an early stage offers significant advantages, as it helps entrepreneurs build a strong foundation for long-term success. Prof. Mir also stressed the importance of understanding the dynamic startup ecosystem and adapting to changing market trends. He also informed participants about various upcoming skill development programmes being planned by CIED in the near future.

The main objective of celebrating National Startup Week is to recognize and promote the importance of entrepreneurship in driving economic growth, innovation, and job creation. The event served as a platform to highlight the contributions of startups and encouraged aspiring entrepreneurs to take confident steps toward building their own ventures.