

CIED–IUST Foundation Conducts MSME Entrepreneurship Awareness Program at Govt.

Girls Higher Secondary School, Magam

19-01-2026: CIED–IUST Foundation conducted a Ministry of MSME–sponsored Entrepreneurship Awareness Program (EAP) at Government Girls Higher Secondary School, Magam, Budgam. The program aimed to create awareness among students and faculty about entrepreneurship opportunities, MSME government schemes, funding avenues and mentoring support available for aspiring entrepreneurs from different academic backgrounds.

Prof. Parvez A. Mir, CEO, CIED–IUST Foundation, graced the occasion as the Chief Guest. The event was also attended by Dr. Mubashir Hussain Malik, Assistant Director, Physical Education, IUST, Dr. Mohd Iqbal Khan, Assistant Professor, Department of Management Studies, IUST, along with other esteemed faculty members of the institution and a large gathering of students.

Prof. Parvez A. Mir delivered a comprehensive session highlighting the vision, role and initiatives of the CIED–IUST Foundation. He apprised the students about various MSME government schemes, funding opportunities and the Mission YUVA Scheme recently launched by the Government of Jammu & Kashmir, which aims to promote youth entrepreneurship and self-employment.

Dr. Mubashir Hussain Malik interacted with the participants regarding their innovative ideas and emphasized the importance of skill-oriented and industry-relevant courses. He also sensitized the students about mentoring, incubation, and infrastructural support available through CIED for startup development and encouraged them to utilize these resources effectively.

Dr. Mohd Iqbal Khan briefed the participants on future entrepreneurship development in the technological era. He shared insights into emerging opportunities and the growing scope of entrepreneurship for young and qualified youth in today's competitive world.

The program concluded with an interactive session, fostering a spirit of innovation, confidence and entrepreneurial thinking among the students for their future careers.