



ISLAMIC UNIVERSITY OF SCIENCE & TECHNOLOGY (IUST)
AWANTIPORA, KASHMIR

Public Relations and Media Centre

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IUST Observes World No Tobacco Day at Brakpora

Awantipora, June 4: Syed Mantaqui Memorial College of Nursing and Medical Technology (SMMCN&MT), Islamic University of Science and Technology (IUST), observed World No Tobacco Day 2026 at Government Middle School, Brakpora, as part of its outreach programme under the Nasha Mukht Abhiyan.

Coordinated by Mr. Mubashir Bashir, In-charge SMMCN&MT, and Ms. Nighat Gowhar, Faculty, the programme focused on this year's theme, "Unmasking the Appeal – Countering Nicotine and Tobacco Addiction." The nursing faculty and students conducted awareness activities highlighting the health risks associated with tobacco use and encouraging participants to adopt a tobacco-free lifestyle. The programme concluded with a pledge by students and participants to stay away from tobacco products and promote healthier communities. The initiative was well received by the school authorities and participants.

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