

CIED-IUST Foundation Organises Lecture on Entrepreneurship Skills, Attitude and Behaviour

October 21, 2026: CIED-IUST) Foundation organised a lecture on “Entrepreneurship Skills, Attitude and Behaviour” at the IUST Innovation Campus, with the objective of promoting entrepreneurial awareness, developing essential business skills and fostering an entrepreneurial mindset among students and aspiring entrepreneurs.

The session was inaugurated by Prof. Parvez A. Mir, CEO, CIED-IUST Foundation, in the presence of Mr. Saheel Alaqband, Assistant Director, MSME Development and Facilitation Office (DFO), Srinagar, participants and entrepreneurs and a large gathering of students.

The lecture focused on the significance of developing entrepreneurial skills, cultivating a positive attitude and adopting effective behavioural practices essential for entrepreneurial success. It highlighted the importance of creativity, innovation, leadership, decision-making, communication, problem-solving and risk-taking in identifying business opportunities and building sustainable ventures.

Mr. Saheel Alaqband, Assistant Director, MSME DFO Srinagar, highlighted the importance of self-confidence, perseverance, adaptability, teamwork and a proactive mindset in navigating entrepreneurial challenges and transforming innovative ideas into viable business ventures. He encouraged students to identify and nurture their entrepreneurial potential, explore emerging business opportunities and acquire the essential skills and confidence needed to pursue entrepreneurship as a promising career option.