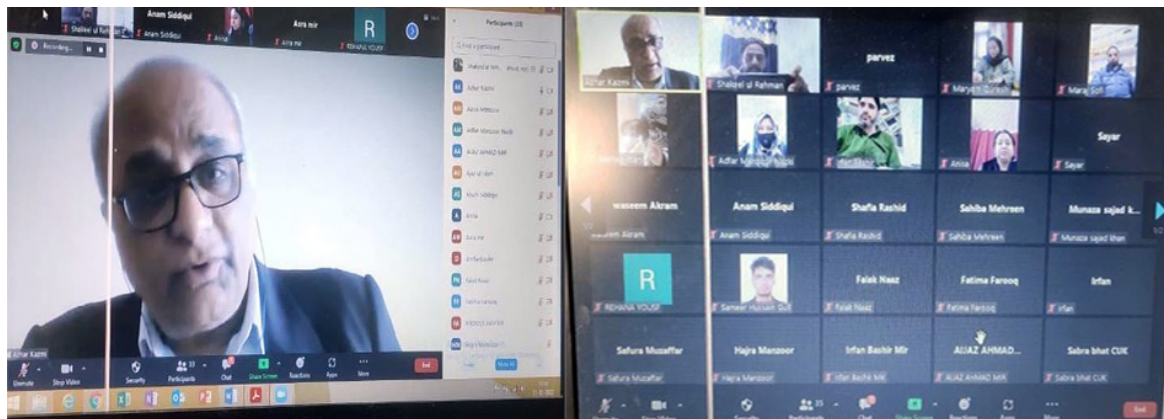


## 2-Week 'Research Methodology' Workshop commences at IUST



**Awantipora, Feb 21:** To aware the research scholars about the new trends in research methodology in the field of Management & Social Sciences, Two Week Online Interactive Workshop on “Research Methodology in Management, Commerce and Social Sciences” being organised by the Department of Management Studies (DMS), Islamic University of Science and Technology (IUST) commenced here.

During the Inaugural session, Vice Chancellor Prof Shakil Ahmad Romshoo who was the Chief Guest and Chief Patron while congratulating the Department for holding such workshops in series, stressed on developing cognitive skills among the researchers so as to build the research capacity through these interactions.

Keynote Speaker Prof. Azhar Kazimi from the Department of Management and Marketing, King Fahd University of Petroleum and Minerals, Saudi Arabia deliberated upon conceptual clarity in the process of research and the steps to be undertaken while pursuing research. Prof. Azhar Kazimi also highlighted the practical problems of research scholars in doing a research. Professor of Management Studies at KU Prof. Shabir Ahmad Bhat who was the Guest of Honour while appreciating the efforts of university in highlighting the scope of research spoke about the relevance of being a good researcher in contemporary times.

Earlier, in his address, Associate Dean, School of Business Studies and Head Department of Management Studies, Dr Asif Iqbal Fazili briefed about the theme of the workshop while formally welcoming the guests. Associate Professor, DMS and Convener of the workshop Dr Anisa Jan extended her appreciation to all partners who contributed for the realization of the workshop while Assistant Professor, Department of Management Studies and Coordinator of the workshop Dr Shakeel-ur-Rehman also detailed the design of the workshop.