

## **CIED – IUST Foundation organized Interactive Session with Participants of EDP in Transformational Leadership for Micro and Small Enterprises**

02-06-2025: CIED-IUST Foundation conducted an interactive session with participants of the SIDBI sponsored Entrepreneurship Development Programme (EDP) in Transformational Leadership for Micro and Small Enterprises, under the direction of Prof. Parvez A. Mir, CEO CIED-IUST Foundation.

The session was inaugurated by Prof. Parvez A. Mir in the presence of Dr. Basharat Nabi Dar, Coordinator, CPMSB, other esteemed members of CIED-IUST Foundation and participating entrepreneurs. The main aim of the session was to engage with micro and small business entrepreneurs and help them develop essential leadership skills for successfully operating and scaling their ventures.

During his address, Prof. Mir emphasized the importance of foundational knowledge in understanding the functioning of well-established industries. He highlighted the role of leadership in driving sustainable growth and innovation in small enterprises.

Dr. Basharat Nabi Dar interacted with the participants and spoke about the support provided through business facilitation units, mentorship opportunities and the extensive industry network made available to entrepreneurs through the program.

Mr. Syed Abdul Basit Andrabi, CEO, DST NIDHI i-TBI at CIED-IUST Foundation, also addressed the participants. He shared insights on the transformation of leadership practices and their significance for micro and small enterprises aiming to compete and thrive in today's dynamic market landscape.

The session concluded with an engaging interaction where participants shared their entrepreneurial experiences, challenges and aspirations, fostering a spirit of learning and collaboration.