



## **CIED – IUST FOUNDATION**

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### **CIED–IUST Foundation Conducts MSME Entrepreneurship Awareness Program at Srinagar Club**

27-12-2025: CIED–IUST Foundation conducted a Ministry of MSME sponsored Entrepreneurship Awareness Program (EAP) at Srinagar Club. The program aimed to create awareness among youth about entrepreneurship opportunities, MSME government schemes, funding avenues and mentoring support available for aspiring entrepreneurs.

The program was organized under the leadership of Prof. Parvez A. Mir, CEO, CIED–IUST Foundation, and was attended by Mr. Sameer Wazir, Finance Officer IUST, Dr. Touseef Ahmed Bhat, Industry Consultant, Dr. Basharat Nabi Dar, Coordinator EDC, Mr. Syed Abdul Basit Andrabi, CEO DST i-TBI, CIED–IUST Foundation, along with other esteemed members of CIED and a group of budding young entrepreneurs.

Prof. Parvez A. Mir delivered a comprehensive session on the overview of CIED–IUST Foundation and highlighted the various schemes and initiatives offered by the Centre. He sensitized participants about different MSME funding opportunities, government schemes and the mentoring support and incubation facilities available through CIED–IUST Foundation.

Dr. Touseef Ahmed Bhat interacted with participants on industrial tolerance in entrepreneurship. He guided them on how to choose the right mentor for their startup and emphasized the crucial role of mentorship and support systems in entrepreneurial success.

Dr. Basharat Nabi Dar interacted with the participants regarding their innovative ideas and emphasized the importance of skill-oriented courses. He apprised the participants of the growing scope of food-based startups in today's entrepreneurial ecosystem and stressed the need for acquiring practical, industry-relevant skills. He encouraged students to take maximum benefit of such programs.

Mr. Syed Abdul Basit Andrabi addressed the gathering and informed the participants about various short-term, skill-oriented courses offered by CIED. He also briefed them about the modern facilities available at CIED, which can be utilized by aspiring entrepreneurs for innovation, research and product development.

The Entrepreneurship Awareness Program concluded with an interactive question-and-answer session wherein queries of the aspiring entrepreneurs were resolved.